

Online Open House Invitation and Follow Up Process

Invitation by phone or in person:

You know your friends and family better than anybody else does. Therefore we always suggest the best way to invite someone is to be honest. You might be asked a bunch of questions that you may not be able to answer and that's perfectly normal.

Below are a few questions that might come up along with some very straight and honest responses.

- Always tell them “why” you’re starting a business. Share with them the things you want a business to provide for your family. If it’s money, tell them why. If it’s time freedom, share that as well. Always speak from your heart. **Note: It would be wonderful if everyone would support your business; but, the reality is that may not always be the case. It has to be okay if they don’t.**
- **If they ask: “What is it?”**
 - ❖ **Standard answer:** “I’m new at this and my online open house is where you can take a look at what I’m doing. “ It would take me a couple of hours to explain it because it’s 90% visual. We could set an appointment for 2 hours or you could join me and my business partner at the Online Open House – for about 30 minutes or we have a narrated version. Which would you prefer?”
- **If they ask, “What do I have to do?”**
 - ❖ It’s easy, just show up, watch and listen. No strings attached ~ no checkbook or credit card needed.

Invitations Ideas by Email.

Invitation to a live event

1. Hi (friend). I’m excited to let you know that I’m taking a plunge into the business world and am having an online open house. Would you be willing to attend? It will be on (day, time and link).

If no (busy), if I sent you a link to our online version, would you help me out by watching it?

Online Open House Follow Up

Email Follow up after attendance.

Thank you so much for attending my online open house. I really appreciate you for taking your valuable time to help me out! We mentioned we would be sending you gifts as a thank you for joining us. Here they are.

Just click on the links below. I promise – they are safe!

- [Vitamin D Special Report](#) ~ which I think you'll find eye-opening. I know I did.
- [Short stories #1 Testimonies](#)
- [Short stories #2 More Testimonies](#)
- **An Invitation to our [“Learn n Earn”](#) program** ~ where you can receive free products just for learning.

Second Invite

Call, email or text using the initial information as your guide. Just let them know you are sorry they weren't able to attend your online open house. But, the good news is that you are hosting another online open house since the first one went so well. You'd love to have them join you.

Email Follow up

1. **If they attend, send the email follow up with gifts.**

Second Invite:

Email:

Hi,

Since you were unable to attend our online open house, I'm sending you the information that was covered. This is a narrated online version that you can watch at your leisure. Here's the link <http://onlineopenhouse.weebly.com>

Email invitation for permission to send a link to Online Open House with Narration



Hi ,

I am wondering if you might be able to help me out?

We are looking to expand our business this year and are looking for new customers and new business builders. We are very close to achieving the next position in Shaklee and have a goal to reach that by August of this year.

Please know that this is NOT about recruiting you. It's about you possibly knowing someone who might be looking for what we have.

We've created a narrated version of our Online Open House which explains who would be our best customer prospects and who might be good business candidates.

If I were to send you a link to our Online Open House, would you be willing to watch it and fill out an evaluation form? The presentation is under 11 minutes and the form would take under 2 minutes.

By the way, it's ok to say no 😊. You won't hurt my feelings.

Email Response to a “Yes”



Thank you so much.

I appreciate you!

Here's the link ~ <http://peoplemakingadifference.com>