



ShakleeKids™ Incredivites® and Mighty Smart® Choice

GET TO KNOW INCREDIVITES AND MIGHTY SMART CHOICE

Every day, kids are off to use their powers for good. But it can be a challenge to ensure they're getting the nutrition they need from diet alone. Incredivites® and Mighty Smart® Choice are made with super-safe ingredients that bring out the best in your li'l superhero.

Incredivites—Multivitamin for Kids

Each serving of Incredivites features 100% of the Daily Value of all eight B vitamins, as well as vitamins C and E, which play crucial roles in supporting immune function and more.*

- Loaded with 23 essential vitamins and minerals for healthy development*
- Provides calcium and vitamin D, which are crucial bone-building nutrients*
- All natural tropical punch, grape, and berry flavors

THE SHAKLEE DIFFERENCE



**The power of nature,
unleashed by science.
Safe. Proven. Guaranteed.**

At Shaklee, we are committed to innovating through science and looking to nature for the answers that can provide healthier lives. We ensure the highest quality and safety standards—conducting over 100,000 quality tests per year to ensure our products are safe for you and your family.



Gluten free



Free of artificial sweeteners, preservatives, and flavors

- Contains lactoferrin, which supports a healthy immune system in kids*
- Naturally sweetened with xylitol, which does not promote tooth decay

For each of the nutrients found in one daily serving of Incredivites, here's what you'd have to eat†:

	Vitamin A in 1.5 cups of cantaloupe		Folic Acid in 4 cups of cooked broccoli
	Vitamin C in 6 oz. glass of orange juice		Iron 1.5 cups of cooked spinach
	Vitamin D in 6 (8 oz.) glasses of milk		Magnesium in 6.5 cups of Brussels sprouts
	Vitamin E in 10 tbsp of fortified peanut butter		Zinc in 3 cups of cooked kidney beans
	Vitamin K in 2 cups of cooked zucchini		Selenium in 3.5 oz. of beef

†Food equivalence may vary depending on a number of factors, such as source and preparation. Every food provides nutrients beyond those listed in the above chart.


Multivitamin for kids

Mighty Smart Choice—Natural, Ultra-Pure DHA for Kids


Since most kids don't get much DHA from diet alone, these delicious orange chews are a mighty smart choice. Mighty Smart Choice is packed with **DHA**, one of the most important omega-3 fatty acids found in the brain and eyes.

- 100 mg of supplemental DHA helps boost DHA levels in the body
- 100% natural, ultra-pure DHA
- No fishy taste
- Supports eye function*
- 75% organic


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Mighty Smart Choice v. L'il Critters® Omega-3 DHA:

Per serving	Mighty Smart Choice	L'il Critters Omega-3 DHA
Total Omega-3 Fatty Acids	125 mg	100 mg
DHA	100 mg	32 mg

The fish oil found in Mighty Smart Choice comes certified by Friend of the Sea®, an international conservation organization that follows strict criteria for sustainability. Friend of the Sea tracks fish populations and works with fishermen to set catch limits and avoid harvesting during spawning seasons. Their efforts help ensure a constant supply of high quality fish oil for Shaklee products without harming the environment.

This comparison of label ingredients was conducted on April 27, 2016, and is valid only for the named products marketed at that time. All trademarks are the property of their respective owners.

Incredivites

Supplement Facts

Serving Size: 2 Tablets	Servings Per Container: 60	
	Amount Per Serving	% Daily Value
Calories	10	
Total Carbohydrate	2 g	<1%**
Sugar alcohol (as sorbitol and xylitol)	1 g	†
Vitamin A	2,500 IU	50%
(50% as beta-carotene and 50% as vitamin A acetate)		
Vitamin C (as ascorbic acid)	60 mg	100%
Vitamin D ₃ (as cholecalciferol)	600 IU	150%
Vitamin E (as d-alpha-tocopheryl acetate)	30 IU	100%
Vitamin K (as phytonadione)	20 mcg	25%
Thiamin (as thiamine mononitrate)	1.5 mg	100%
Riboflavin	1.7 mg	100%
Niacin (as niacinamide)	20 mg	100%
Vitamin B ₆ (as pyridoxine hydrochloride)	2 mg	100%
Folate (as folic acid)	400 mcg	100%
Vitamin B ₁₂ (as cyanocobalamin)	6 mcg	100%
Biotin (as d-biotin)	300 mcg	100%
Pantothenic Acid (as d-calcium pantothenate)	10 mg	100%
Calcium (as calcium carbonate)	200 mg	20%
Iron (as ferrous fumarate)	6 mg	33%
Iodine (as potassium iodide)	75 mcg	50%
Magnesium (as magnesium oxide)	40 mg	10%
Zinc (as zinc oxide)	5 mg	33%
Selenium (as sodium selenate)	35 mcg	50%
Copper (as copper oxide)	0.5 mg	25%
Manganese (as manganese gluconate)	0.5 mg	25%
Chromium (as chromium chloride)	30 mcg	25%
Molybdenum (as sodium molybdate)	19 mcg	25%
Lactoferrin	25 mg	†
Stevia Extract (<i>Stevia rebaudiana</i>) (leaf)	8.5 mg	†


**Percent Daily Values are based on a 2,000 calorie diet.

†Daily Values not established.

OTHER INGREDIENTS: SORBITOL, ISOMALTULOSE, XYLITOL, MICROCRYSTALLINE CELLULOSE, NATURAL FLAVORS, CARRAGEENAN, CITRIC ACID, MALTODEXTRIN, COLORED WITH VEGETABLE JUICE AND ANNATTO AND TURMERIC EXTRACTS, HYDROLYZED PEA PROTEIN, SODIUM CITRATE, MALIC ACID, CHOLINE BITARTRATE, INOSITOL, ALFALFA POWDER, LEMON BIOFLAVONOID, ORANGE BIOFLAVONOID, GRAPEFRUIT BIOFLAVONOID, HESPERIDIN COMPLEX, ROSE HIPS POWDER, RICE BRAN POWDER, MIXED TOCOPHEROLS, ACEROLA EXTRACT, SEA KELP. CONTAINS MILK.

Mighty Smart Choice

ORDER NOW

Supplement Facts 		
Serving Size: 1 Chew		
Servings Per Container: 30		
	Amount Per Serving	% Daily Value
Calories	25	
Calories from Fat	10	
Total Fat	1 g	2%**
Cholesterol	5 mg	2%
Total Carbohydrate	4 g	1%**
Sugars	3 g	†
Vitamin C	9 mg	15%
Sodium	10 mg	<1%
Total Omega-3 Fatty Acids	125 mg	†
DHA (docosahexaenoic acid)	100 mg	†
Fruit and Vegetable Juice Extract	50 mg	†

**Percent Daily Values are based on a 2,000 calorie diet.
†Daily Value not established.

OTHER INGREDIENTS: ORGANIC DRIED CANE SYRUP, ORGANIC BROWN RICE SYRUP, ULTRA-PURE MARINE LIPID CONCENTRATE, GELATIN, SOY LECITHIN, PALM OIL, ORGANIC TAPIOCA SYRUP, CITRIC ACID, ORGANIC BROWN RICE SYRUP SOLIDS, NATURAL FLAVORS, TOCOPHEROLS, CANOLA OIL, SUNFLOWER OIL, SODIUM ASCORBATE, CARRAGEENAN POWDER (CARRAGEENAN, MALTODEXTRIN).

#20002 | Incredivites® 120 tablets/60 servings
Suggested Retail Price: \$24.95 | Member Price: \$29.70
Point Value: 20.00

#20076 | Mighty Smart® Choice 30 chews/30 servings
Suggested Retail Price: \$31.75 | Member Price: \$27.00
Point Value: 15.93