



# Vitalizer™

Advanced nutrition, customized for you

## GET TO KNOW VITALIZER

Imagine feeling healthier every day. Vitalizer™ provides essential nutrition with a comprehensive spectrum of clinically supported vitamins, minerals, antioxidants, phytonutrients, omega-3 fatty acids, probiotics, and more in one convenient Vita-Strip™. Vitalizer features formulas customized for men, women, and adults over 50.

VITALIZER DELIVERS THESE NUTRITIONAL EQUIVALENTS

IN

THIS CONVENIENT DAILY VITA-STRIP™.\*\*

-  **7 MEDIUM ORANGES** FOR VITAMIN-C
-  **8 CUPS OF MILK** FOR VITAMIN-D
-  **15 SERVINGS OF STEAK\*** FOR VITAMIN-B<sub>12</sub>
-  **27 SERVINGS OF ALMONDS\*** FOR VITAMIN-E
-  **17 BANANAS** FOR VITAMIN-B<sub>6</sub>
-  **32 SPEARS OF ASPARAGUS** FOR LUTEIN-ZEAXANTHIN
-  **8 CUPS OF PEAS** FOR FOLIC ACID†
-  **5 CUPS OF GREENS** FOR BETA-CAROTENE, MOLYBDENUM, PHOSPHORUS & VITAMIN A
- + MANY MORE NUTRIENTS**



## THE SHAKLEE DIFFERENCE



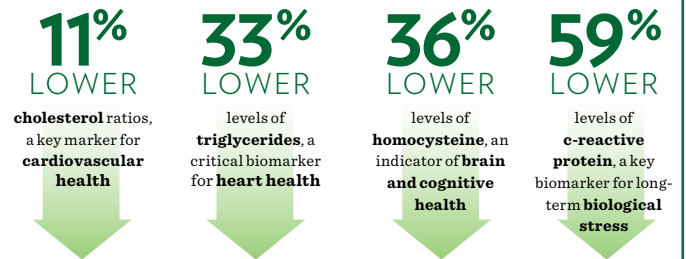
The power of nature, unleashed by science. Safe. Proven. Guaranteed.

At Shaklee, we are committed to innovating through science and looking to nature for the answers that can provide healthier lives. We ensure the highest quality and safety standards—conducting over 100,000 quality tests per year to ensure our products are safe for you and your family.

### Vitalizer

- The research behind Vitalizer includes more than 12 clinical studies, including:

**The Landmark Study**, conducted in collaboration with the University of California Berkeley, is the first study of long-term users of multiple supplements. The study showed that **people who used Shaklee supplements had double-digit better biomarkers** of heart, brain, and cognitive health compared to non-supplement or single-supplement users




\*\*The nutrient content of a daily serving of Vitalizer is not the same as the amount of nutrients found in the foods shown. Detailed nutritional information can be found on the Vitalizer supplement facts box. Every food provides nutrients beyond those listed in this chart.


†Women who are iron deficient should consider taking Shaklee Iron Plus C supplement for additional, enhanced iron absorption


\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.


### S.M.A.R.T. GETS ABSORPTION RIGHT

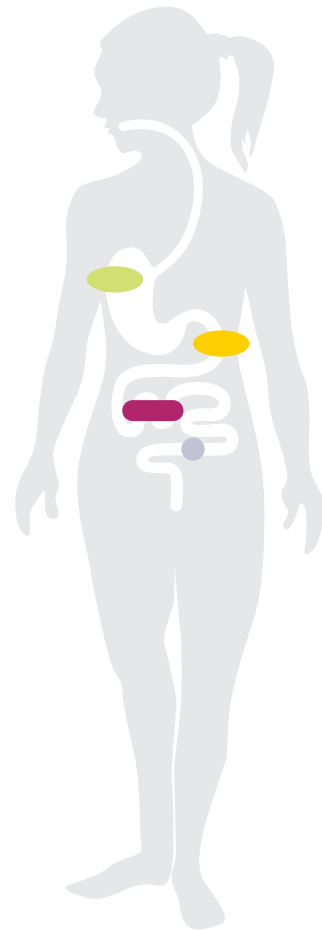
Vitalizer™ features patented Shaklee Micronutrient Advanced Release Technology™. S.M.A.R.T. is a unique, patented delivery system designed to dramatically improve absorption of key nutrients in the body.

 **Vita-Lea® Advanced Multivitamin** Dissolves in less than 30 minutes in the stomach, designed to enhance absorption of folic acid from the patented microcoating.

 **B+C Complex** Provides up to 198% greater absorption of B vitamins over 12 hours, as shown in a clinical study, through sustained-release delivery to the small intestine.

 **Caroto-E-Omega** Enteric coating helps reduce fishy aftertaste by delivering omega-3 fatty acids, carotenoids, vitamin E, and other fat-soluble nutrients to the upper intestine.

 **Optiflora® Probiotic** Delivers healthy microflora to the lower intestine through our triple-layer encapsulation technology, protecting them from stomach acid.



Three customized Vitalizer formulas are designed to meet the needs of men, women, and adults over 50:

## Men's Formula:

Formulated with key nutrients to help meet the specific health needs of today's healthy, active man, including benefits for\*:

- Heart health
- Prostate health
- Immune health
- Physical energy
- Joint health
- Muscle function
- Digestive health
- Healthy blood pressure

## Women's Formula:

Formulated with key nutrients to help meet the specific health needs of today's healthy, active woman. Also excellent as a prenatal/postnatal multivitamin with 800 mcg folic acid, 200 mcg iodine and 18 mg iron.† Plus benefits for\*:

- Bone health
- Breast health
- Heart health
- Immune health
- Physical energy
- Reproductive health
- Digestive health
- Healthy hair, skin, and nails

## Gold Formula:

(available with or without vitamin K) is formulated with key nutrients to help meet the specific health needs of today's healthy, active adults over 50, including benefits for\*:

- Healthy aging
- Heart health
- Bone and joint health
- Immune health
- Brain health and cognition
- Healthy vision
- Digestive health
- Physical energy
- (Available with or without vitamin K)

# Vitalizer™

Advanced nutrition, customized for you

## IS VITALIZER RIGHT FOR YOU?

- ✓ If you are looking to ensure you are getting the optimal daily nutrition you need for a healthier life.\*
- ✓ Vitalizer Women excellent as a pre-natal/post-natal multivitamin.\*

NOTE: Gold Formula is also available without Vitamin K for people on blood-thinning medications. If taking blood thinning medications, consult a physician prior to use.

## LEARN MORE



Watch the Why Supplement? video.



Watch the Vitalizer video.

## ORDER NOW

### Vitalizer™ Men

#20282 | 30 Vita-Strips®

Suggested Retail Price: \$93.25 | Member Price: \$79.25  
Point Value: 55.56

SAVE  
10%

#### AUTOSHIP PRICE

SUGGESTED RETAIL PRICE: \$83.92  
MEMBER PRICE: \$71.32  
Point Value: 50.00

### Vitalizer™ Women

#20283 | 30 Vita-Strips®

Suggested Retail Price: \$93.25 | Member Price: \$79.25  
Point Value: 55.56

SAVE  
10%

#### AUTOSHIP PRICE

SUGGESTED RETAIL PRICE: \$83.92  
MEMBER PRICE: \$71.32  
Point Value: 50.00

### Vitalizer™ Gold

#20284 | Shaklee Vitalizer™ Gold

#20285 | Shaklee Vitalizer™ Gold without K  
30 Vita-Strips®

Suggested Retail Price: \$100.00 | Member Price: \$84.95  
Point Value: 59.58

SAVE  
10%

#### AUTOSHIP PRICE

SUGGESTED RETAIL PRICE: \$90.00  
MEMBER PRICE: \$76.45  
Point Value: 53.62

## Supplement Facts

Serving Size: 1 Vita-Strip™

	Men	Women	Gold
Amount Per Serving/% Daily Value			
Calories	20	20	20
Calories from Fat	10	10	10
Total Fat	1 g/2%**	1 g/2%**	1 g/2%**
Total Carbohydrate	2 g/1%**	2 g/1%**	2 g/1%**
Protein	<1 g/1%**	<1 g/1%**	<1 g/1%**
Vitamin A	6,250 IU/125%	6,250 IU/125%	6,250 IU/125%
(75% as beta-carotene from <i>Blakeslea trispora</i> and 25% as vitamin A acetate)			
Vitamin C	500 mg/833%	500 mg/833%	500 mg/833%
(as calcium ascorbate and ascorbic acid)			
Vitamin D <sub>3</sub> (as cholecalciferol)	1,000 IU/250%	1,000 IU/250%	1,250 IU/300%
Vitamin E	200 IU/667%	200 IU/667%	200 IU/667%
(as d-alpha-tocopherol concentrate, d-alpha-tocopheryl succinate, mixed tocopherols, and mixed tocotrienols)			
Vitamin K (as phytonadione)	100 mcg/125%	80 mcg/100%	100 mcg/125%
Thiamin (as thiamine mononitrate)	9 mg/600%	9 mg/600%	9.75 mg/650%
Riboflavin	10.2 mg/600%	10.2 mg/600%	11 mg/650%
Niacin (as niacinamide)	120 mg/600%	120 mg/600%	130 mg/650%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	12 mg/600%	12 mg/600%	14 mg/700%
Folate (as folic acid)	400 mcg/100%	800 mcg/200%	400 mcg/100%
Vitamin B <sub>12</sub> (as cyanocobalamin)	36 mcg/600%	36 mcg/600%	54 mcg/900%
Biotin (as d-biotin)	300 mcg/100%	300 mcg/100%	300 mcg/100%
Pantothenic Acid (as d-calcium pantothenate)	60 mg/600%	60 mg/600%	65 mg/650%
Calcium	500 mg/50%	500 mg/50%	500 mg/50%
(as dicalcium phosphate and calcium ascorbate)			
Iron (as ferrous fumarate)	0 mg/0%	18 mg/100%	0 mg/0%
Phosphorus (as dicalcium phosphate)	350 mg/35%	350 mg/35%	350 mg/35%
Iodine (as potassium iodide and sea kelp)	150 mcg/100%	200 mcg/133%	150 mcg/100%
Magnesium (as magnesium oxide)	225 mg/56%	200 mg/50%	225 mg/56%
Zinc (as zinc gluconate)	15 mg/100%	15 mg/100%	22.5 mg/150%
Selenium (as trace mineral protein hydrolysate)	70 mcg/100%	70 mcg/100%	70 mcg/100%
Copper (as copper gluconate)	1 mg/50%	1 mg/50%	1 mg/50%
Manganese (as manganese gluconate)	2 mg/100%	2 mg/100%	2 mg/100%
Chromium (as trace mineral protein hydrolysate)	120 mcg/100%	120 mcg/100%	120 mcg/100%
Molybdenum (as trace mineral protein hydrolysate)	75 mcg/100%	75 mcg/100%	75 mcg/100%
Sodium	10 mg/<1%	10 mg/<1%	10 mg/<1%
Total Omega-3 fatty acids	500 mg/†	500 mg/†	500 mg/†
(from ultra-pure marine lipid concentrate)			
Our Full Spectrum Includes:			
EPA (eicosapentaenoic acid)	280 mg/†	280 mg/†	280 mg/†
DHA (docosahexaenoic acid)	180 mg/†	180 mg/†	180 mg/†
And five other naturally found fatty acids, including docosapentaenoic, stearidonic, eicosatetraenoic, heneicosapentaenoic, and alpha-linolenic acids.			
	40 mg/†	40 mg/†	40 mg/†
<i>Bifidobacterium longum</i> (probiotic)	250 million CFU/†	250 million CFU/†	250 million CFU/†
<i>Lactobacillus acidophilus</i> (probiotic)	250 million CFU/†	250 million CFU/†	250 million CFU/†
Lycopene (from tomato extract)	5 mg/†	2.5 mg/†	5 mg/†
Lutein (as lutein ester from marigold flower extract)	2 mg/†	2 mg/†	2 mg/†
Zeaxanthin	200 mcg/†	200 mcg/†	200 mcg/†
(as zeaxanthin ester from marigold flower extract)			
Mixed tocopherols (Gamma-, beta-, and delta-tocopherols)	35 mg/†	35 mg/†	35 mg/†
Cranberry extract ( <i>Vaccinium macrocarpon</i> ) (fruit)	0 mg/†	50 mg/†	0 mg/0†
Coenzyme Q <sub>10</sub> (as ubiquinone)	0 mg/†	0 mg/†	30 mg/†
N-acetylcysteine	0 mg/†	0 mg/†	50 mg/†
Nickel (as trace mineral protein hydrolysate)	15 mcg/†	15 mcg/†	5 mcg/†
Tin (as trace mineral protein hydrolysate)	10 mcg/†	10 mcg/†	10 mcg/†
Vanadium (as trace mineral protein hydrolysate)	20 mcg/†	20 mcg/†	20 mcg/†
Boron (as trace mineral protein hydrolysate)	1 mg/†	1 mg/†	1 mg/†
Silicon (as silicon dioxide)	2 mg/†	2 mg/†	2 mg/†

\*\*Percent Daily Values are based on a 2,000 calorie diet. †Daily value not established.

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